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Watch out for Project 100 to give away 50th \$100 bill on Monday

BY SUSAN STEINMUELLER • OBSERVER STAFF WRITER • AUGUST 9, 2009

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When given \$100, a Detroit woman used some of it to buy canned good for Gleaner's Community Food Bank.

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A man named Larry, given \$100 while doing yard work, gave it to his neighbor, who was just coming home from the hospital.

These are some of the inspiring stories witnessed by Project 100 in the last few weeks.

The new, Livonia-based non-profit organization's sole purpose is to encourage the positive aspects of giving and community participation by giving away \$100 bills.

"It's inspiring," said Adriane Schulte of Project 100. "We have stories on our Web site."

Project 100 is giving away its 50th \$100 dollar bill on Monday, Aug. 10.

Reaching the 50th recipient marks the halfway point of Project 100's mission to give out 100 dollars to 100 people over 100 days, in an effort to encourage giving back in our communities.

"Monday's the big day and our 50th recipient is going to be in for a real treat," said Jeremy Cybulski, Project 100 spokesperson. "In addition to receiving \$100, we're going to throw in an extra \$50 and a couple of other surprises to celebrate the occasion."

The organization has not yet been to the Farmington area; communities are randomly selected. Schulte said that they won't know which community they will be going to until Monday.

"Right now it's completely random," she said. "We are told the day of the giveaway what community

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we will be visiting. If someone is outside, we approach them.”

In September, she said, money will be given to those who have signed up on the Web site.

Over the last month, Project 100 has given away \$4,900 in communities throughout Southeast Michigan.

“We’re encouraging everyone in the community to visit our Web site, www.whatisproject100.com, where they can sign up to potentially receive a visit from the Project 100 team,” said Cybulski. “While they’re there, they should also check out the rest of the site as it is a great source of information on how people can get involved in their community.”

Project 100 was formed and funded by a group of people who want to positively impact the community by encouraging people to give to others in any way they can. Additionally, Project 100, through its Web site, is an educational resource for the community on volunteering and giving back.

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