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Observer & Eccentric Hometown

Co-op Services to give away \$100 bills - again

AUGUST 29, 2010

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Co-op Services [Credit Union](#) of Livonia will launch its extremely popular community initiative, Project 100, for a second year. Project 100 was created by Co-op Services Credit Union in 2009 as a way to encourage giving in Southeast Michigan during the toughest economic climate in decades.

"Just like last year, Project 100 will be giving away \$100 dollar bills to 100 random people, all to encourage people to give in their local communities," said Lisa Fawcett, Co-op Services marketing director. "Project 100's message will still [focus](#) on the belief that giving changes everything, but this year, we may even add a few new twists to the project."

Project 100 plans to give \$100 dollars to 100 random people over 100 days, with no strings attached. All they will ask of recipients is to think of things they can do to give in their local communities. For more details about Project 100, visit www.whatisproject100.com.

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